

Victoria Essien

Product Manager

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PROFILE

Product manager with a full-stack engineering background and a strong eye for design. Experienced in defining product direction, translating technical constraints into user-facing decisions, and shipping features end-to-end across complex platforms. Comfortable owning the full product lifecycle: from roadmap prioritization and stakeholder alignment to sprint management and production delivery.

CORE COMPETENCIES

Product Strategy & Roadmapping • Agile / Scrum Facilitation • Stakeholder Management • User Research & UX Thinking • Feature Prioritisation (MoSCoW / RICE) • Sprint Planning & Delivery • Cross-functional Team Leadership • API Integrations • Technical Specification Writing • QA Oversight • Figma & Design Systems

EXPERIENCE

Product Lead (Technical)

Oct 2025 - Jan 2026

Baza Analytics

- Owned end-to-end delivery of the internal admin portal: defined scope, designed workflows (invite management, RBAC, activity tracking), and shipped from zero to production.
- Led product decisions on core user-facing features including the database connection wizard, query history UI, and dual-mode conversation interface, balancing technical feasibility with user experience.
- Collaborated directly with stakeholders to define requirements, translate feedback into sprint tasks, and align delivery timelines.
- Improved reliability of the AI Ask Agent through structured root-cause analysis, prompt restructuring, and iteration, reducing agent loop failures in production.
- Maintained cross-cutting platform concerns: multi-tenant auth, secure credential storage (GCP Secret Manager), and streaming pipeline stability.

Technical Lead

Aug 2024 - Jan 2026

Tison

- Acted as the primary bridge between clients and the development team: gathered requirements, managed expectations, and translated briefs into actionable delivery plans.
- Owned sprint planning, workflow management, and release coordination across environments, ensuring on-time, stable deliveries.
- Conducted design and code reviews to uphold quality, visual consistency, and UX standards across all client projects.
- Facilitated feedback loops with clients, refining project goals iteratively based on testing and review outcomes.

UI Engineer & Product Contributor

Aug 2023 - Jan 2026

DirectEd Development

- Contributed to product and UX decisions through direct user research, applying insights to prioritize features and improve usability.
- Designed and developed key pages and UI components, maintaining visual and functional consistency across releases.
- Managed task coordination and team workflows, optimizing the codebase and keeping delivery running smoothly.

TECHNICAL SKILLS

Platforms & Frameworks: Next.js, React, TypeScript, FastAPI, PostgreSQL, Python

Tooling: Figma, GitHub, Google Cloud Platform, Jira-style sprint tools, REST APIs

EDUCATION

BSc. Computer Science

Bingham University

Sep 2019 - Jul 2023